

# COMMUNICATION IS LIFE AND LIFE IS COMMUNICATION



Extrovert • Introvert • Success • Networking • Confidence  
Influence • Relationships • Skill • Love • Friends • Family  
Career • Business • People • Harmony • Society • Competency

# WE LIVE IN A SOCIETY

where communication  
remains the most  
important skill

## FOR SUCCESS AND HAPPINESS

---

People are different — men and women, extroverts and introverts, young and old, ours and others and hundreds of other features. But we all have one thing in common in that we communicate constantly and daily. Why do some people attract attention and appear desirable to interact with, while others don't? Why do some people negotiate successfully and achieve their goals, while others fail to reach understanding on any level, even with their own children or parents? Why does this happen? What are the secrets of successful communication?



COMMUNICATION SKILLS IMPROVE WITH PRACTICE AND EXPERIENCE,  
therefore a healthy and long-term relationships are always within reach.



...and there is only  
one person who can get you there!

There is only  
one person  
who can allow  
these changes  
to take place  
or ensure otherwise  
and that person

IS ALWAYS  
**YOU!**





Our Mission  
is to provide support  
and training on your way  
to Communicating,  
Connecting and Prospering

*«Our programs are the integration of leading psychological concepts and my 22-year counselling experience that were implemented in seven strategies of transforming your communication into effective skill-set. Communication competency is not about "what to say" but «what to do». Learn once and this skill-set will serve you forever!»*

## Naira Velumyan

PhD in Psychology  
Coach, Registered Psychotherapist  
Entrepreneur, Etiquette Expert,  
Founding Member of Immigrant Women in Business  
(Toronto, Canada)



## SUCCESS STORIES:

– Thanks to the course, I learned how to pay attention to the person with whom I communicate. There are so many interesting people around me that I did not notice before, and, more surprisingly, all these people are open for friendship and cooperation. Also I just entered into a relationship.

---

– I finished the course and this is a real achievement for me. By nature I'm shy, indecisive and constantly doubting. I've been using the course for two months and I feel much more confident that is noticed by many. I look forward to attending events and don't hide anymore.

---

– Now, it is easier for me to communicate with my family members, there are less misunderstandings and conflicts. I am practicing the course's tips every day and I can say that my perception has changed — I'm more attentive to words, I try to correctly send my non-verbal messages and listen attentively.

---

– After completing the course, my circle of contacts has expanded and has become more vivid and positive. I pushed myself step-by-step to do the exercises and now I have the ability to acknowledge my mistakes and correct them.

---

– Having analyzed my communication before the course, I could see this was something that I really needed. I learned the technology of how to attract people, manage the conversation in the right direction and avoid unpleasant consequences. This knowledge is just great for my effective communication!

# RECENT STUDIES HAVE SHOWN THAT:

- Good communicators tend to be happier and get a better paying jobs.
- Couples who can communicate effectively have stronger connections.
- Parent-child communication determines child's self-esteem, anxiety and risk behaviour.
- Stronger communication leads to positive emotional relationships.
- The key factors for successful entrepreneurs are communication and listening.
- Inability to resolve conflict is the number one factor that leads to divorce.
- A person's communication skills affect both personal and team effectiveness.
- Recruiters rate communication skills as the most important quality in candidates.
- Communication skills are directly related to accomplishment of goals.

